

BEFORE THE
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

MODIFICATION OF MAIL CLASSIFICATION SCHEDULE
REGARDING FOREVER PRINT-ON-DEMAND INDICIA

Docket No. MC2012-10

NOTICE OF THE UNITED STATES POSTAL SERVICE OF
CLASSIFICATION CHANGE RELATED TO FOREVER PRINT-ON-DEMAND INDICIA
(March 22, 2012)

Pursuant to 39 C.F.R. §§ 3020.90 and 3020.91, the United States Postal Service hereby gives notice of a change in classification established by the Governors. The change modifies the definition of Forever stamps in the Mail Classification Schedule's Glossary of Terms and Condition (Section 3007) to include Forever Print-on-Demand Indicia. The change reflects Postal Service plans to sell at its Automated Postal Centers (APCs) a customer-specified quantity of postage indicia, containing a barcode, an image selected by the customer from a few postal-owned images, and the word "Forever." Rather than stocking its APCs with Forever stamps, the Postal Service intends to provide an alternative by having the kiosks print Forever Print-on-Demand indicia labels. The Print-on-Demand indicia will be sold at the then-current price of a First-Class Mail single-ounce letter, and, like Forever stamps, will carry the value of First-Class Mail single-ounce letter postage at the time of mailing. The indicia will include the customer's choice from several images provided by the Postal Service.

The Postal Service hereby submits to the Commission conforming changes in the Mail Classification Schedule, as shown in the attached page. The Postal Service believes that the changes are consistent with 39 U.S.C. § 3642 and should be incorporated by the Commission into the MCS.

Respectfully submitted,

UNITED STATES POSTAL SERVICE
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Edits to Mail Classification Schedule

PART A MARKET DOMINANT PRODUCTS

* * * * *

1100 First-Class Mail

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1105.5 Prices

Single-Piece Machinable Letters¹

Maximum Weight (ounces)	Machinable Letters (\$)
1	0.44
2	0.61
3	0.78
3.5	0.95

Notes

1. The price for single-piece, first ounce letters also applies to sales of Forever stamps and Forever Print-on-Demand indicia at the time of purchase.

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GLOSSARY OF TERMS AND CONDITIONS

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3007

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Forever Stamps/Indicia

Forever stamps and Forever Print-on-Demand indicia are sold at the prevailing price for single-piece letters, first ounce, in First-Class Mail. Once purchased, Forever stamps and Forever Print-on-Demand indicia may be used for postage equal to the prevailing price, at the time of use, for single-piece letters, first ounce, in First-Class Mail. Forever stamps and Forever Print-on-Demand indicia are intended for the prepayment of postage for the first ounce of First-Class Mail single-piece letter mail, and otherwise may be used for the prepayment of postage. Forever Print-on-Demand indicia is a form of postage offered by the Postal Service, consisting of images aligned with indicia of postage payment.